

2012 Conference on Entrepreneurial Universities

CALL FOR PHD WORKSHOP

The PhD seminar at 2012 conference on Entrepreneurial Universities offers PhD students an opportunity for presenting and discussing their PhD projects in order to receive feedback, exchange views on their research in an inspiring academic setting of fellow PhD students and experienced researchers from related disciplines.

The PhD seminar will be held on Wednesday 25th April, before the 2012 conference on Entrepreneurial Universities. The seminar will be hosted by Prof. Dr. habil. Thomas Baaken of the Münster University of Applied Sciences, Münster, Germany.

We are now calling for project descriptions. We would like to encourage you to submit a research proposal (max. 5 pages) of your PhD, furthermore a letter of recommendation from the PhD supervisor is requested. The documents must be submitted no later than December 21st 2011 and there is a maximum of 10 students. When submitting the research proposal please provide it according to the instructions provided below. The project descriptions will be reviewed in early January. PhD students whose project descriptions are approved will be notified mid-January.

The seminar is equivalent to a workload of 2 ECTS Points.

The combined fee for the PhD workshop and the Conference is **€ 349**. The fee includes:

- Participation in the PhD workshop (incl. lunch, coffee/tea and refreshments)
- Participation in the conference (incl. proceedings, lunches, refreshments and conference dinner)

IMPORTANT DATES

December 21, 2011: Project description submission deadline

January 2012: Project description review

January 31, 2012: Notification of acceptance

April 25-27, 2012: Conference.



WORKSHOP

The workshop invites all interested doctoral students to submit a research proposal, describing their research design (first year's PhD students) or a working paper, covering initial findings and preliminary results (second year's PhD students) for review and feedback. The research proposal should be a maximum length of 5 pages and should typically include the following headings:

- 1) research scope and context
- 2) research problem
- 3) research objectives and questions
- 4) research approach and methodology
- 5) contribution to theory and practice
- 6) references

Each submission will undergo a review process. Students will be notified about the review outcome by 31st January. Accepted proposals will be made available to workshop participants before the workshop.

Participants are also required to prepare a brief presentation (approx. 15 minutes) of their research interest, research methodology and if available preliminary results. There will be a time slot of at least 30 minutes for each PhD student for presenting his work to and discussing it with the participants and the seminar faculty.

FURTHER INFORMATION

For further information:

www.entrepreneurial-universities.com



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CONFERENCE THEME

Entrepreneurial Universities

SUB-THEMES

- 1. Enterprise Education: Fostering Knowledge Intensive Student Entrepreneurship**
 - Social entrepreneurship
 - Corporate entrepreneurship
 - Path to entrepreneurship in universities
 - Measuring impact and effects of enterprise education
 - Curriculum development for entrepreneurial universities
 - Intrapreneurship
- 2. Competitiveness, Growth and Wellbeing through Innovations**
 - Approaches towards Innovation Creation and Development
 - Innovation Commercialization Process
 - Dynamic capabilities and firm performance
 - The role of entrepreneurs in promoting and sustaining innovation
 - New methods for increasing innovation, creativity and sustainability
 - New approaches towards innovation generation
- 3. Knowledge Partnerships and University-Business Cooperation**
 - Universities in the regional innovation chain
 - Understanding value creation in University-Industry Relationships
 - Future trends for universities in University-Business Cooperation
 - Entrepreneurial mind-set in knowledge partnerships
 - Business Accelerators
 - Dynamics of knowledge networks and partnerships
- 4. Entrepreneurship and Development**
 - Creating the entrepreneurship ecosystem
 - The role of micro-finance in developing entrepreneurship
 - Role of enterprise education in the developing world
 - Necessity-driven vs. opportunity/mission-driven entrepreneurship
 - Role of business angels in start-ups in developing countries
- 5. Science-to-Business Marketing**
 - University-Industry partnerships and networks
 - Best Practice in University-Industry collaboration
 - Industry Track
 - Value creating processes in market-oriented technology transfer
 - Developing and accessing research projects / technology evaluation
 - The role and management of organisations involved in technology transfer and commercialisation