

2012 Conference on Entrepreneurial Universities

CALL FOR PAPERS, PRESENTATIONS, WORKSHOPS, TRACKS AND POSTERS

The 2012 conference on Entrepreneurial Universities will be a European meeting and discussion forum for practitioners and researchers on entrepreneurship and education, where theory and practice are equally emphasised in the programme.

We are now calling for papers and abstract presentations, workshops / tracks and posters on the themes of the conference. We would like to encourage you to submit abstracts of conceptually or empirically focused proposals.

Abstracts will be reviewed by an international scientific committee with a double blind review process.

PAPER AND PRESENTATION ABSTRACTS

The title of the abstract should be no longer than 12 words, and the abstract itself must not exceed 250 words. The abstract should accurately reflect what is being proposed and indicate clearly the content of the final paper / presentation.

The abstract should include:

- 1) Keywords
- 2) Introduction and aim.
- 3) Research methodology.
- 4) Results and implications
- 5) Conclusion and recommendations.

Please use the template provided on the website

Accepted abstracts will be invited to be made into papers and included in the programme booklet of the Entrepreneurial Universities Conference.

IMPORTANT DATES

December 4, 2011: Papers, workshops and posters submission deadline.

December 2011: Abstracts review process.

December 16, 2011: Notification of acceptance to successful authors, and instructions for writing the full paper.

February 29, 2012: Full paper, submission deadline. Papers will be provided unedited to all conference participants by means of complimentary USB flash drives.

March 12, 2012: Full paper acceptance notification. Approximately 20 papers will be selected to be published in the conference proceedings.

April 25-27, 2012: Conference.

June 2012: Notification to authors of the selected papers with reviewers' feedback.

September 15, 2012: Deadline to receive revised papers for conference proceedings.



WORKSHOP / TRACK PROPOSAL

If you have the knowledge and experience to lead a workshop or organise a track, we would also appreciate receiving proposals for thematic workshops and tracks in the 2012 conference on Entrepreneurial Universities.

- Title of track / workshop
- Name and organization of presenters/author(s)
- Track / workshop summary (200 words)

The track proposals should also include the following information:

- Name and organization of track chair
- Title of each presentation
- Abstract of each presentation (see above for abstract instructions)

SUBMISSION AND FURTHER INFORMATION

The deadline for the submission of abstracts of the proposals is **November 30, 2011**. Send the abstracts to the address conference@entrepreneurial-universities.com

For further information: www.entrepreneurial-universities.com



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CONFERENCE THEME

Entrepreneurial Universities

SUB-THEMES

1. Enterprise Education: Fostering Knowledge Intensive Student Entrepreneurship

- Social entrepreneurship
- Corporate entrepreneurship
- Path to entrepreneurship in universities
- Measuring impact and effects of enterprise education
- Curriculum development for entrepreneurial universities
- Intrapreneurship

2. Competitiveness, Growth and Wellbeing through Innovations

- Approaches towards Innovation Creation and Development
- Innovation Commercialization Process
- Dynamic capabilities and firm performance
- The role of entrepreneurs in promoting and sustaining innovation
- New methods for increasing innovation, creativity and sustainability
- New approaches towards innovation generation

3. Knowledge Partnerships and University-Business Cooperation

- Universities in the regional innovation chain
- Understanding value creation in University-Industry Relationships
- Future trends for universities in University-Business Cooperation
- Entrepreneurial mind-set in knowledge partnerships
- Business Accelerators
- Dynamics of knowledge networks and partnerships

4. Entrepreneurship and Development

- Creating the entrepreneurship ecosystem
- The role of micro-finance in developing entrepreneurship
- Role of enterprise education in the developing world
- Necessity-driven vs. opportunity/mission-driven entrepreneurship
- Role of business angels in start-ups in developing countries

5. Science-to-Business Marketing

- University-Industry partnerships and networks
- Best Practice in University-Industry collaboration
- Industry Track
- Value creating processes in market-oriented technology transfer
- Developing and accessing research projects / technology evaluation
- The role and management of organisations involved in technology transfer and commercialisation